



PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact:

David Bayne, President

616-361-4456

or 231-759-0911

david@grandrapidsawnings.com

www.grandrapidsawnings.com

www.muskegonawning.com

Additional Photos Available Upon Request

New Grand Rapids Awning Company Opens

Features Grand Rapids' Only Awning Showroom

GRAND RAPIDS, MI—Grand Rapids Awning, a sister company of Muskegon Awning & Fabrication, has opened at 3150 Plainfield NE, Suite I in Grand Rapids with the city's only awning showroom featuring displays of custom-made awnings, canopies, curtains and covers for homes and businesses.

"We've opened Grand Rapids Awning in order to be more convenient and accessible to Grand Rapids' homeowners and business owners," said David Bayne, president and owner of both companies. "For over a century Muskegon Awning & Fabrication has been serving the region and we believe we've lasted this long because of our commitment to providing our customers with quality products and superior service. As part of that commitment to our Grand Rapids customers, we've opened Grand Rapids Awning."

Customers visiting the new company's showroom not only are able to see displays of various styles and types of awnings such as motorized retractable awnings and aluminum window awnings, they're also able to look at sample books of fabrics, color swatches and awning hardware.

"We custom make all of our awnings, curtains and covers to match the customers' needs and their budgets," explained Bayne. "We provide them with a free estimate, offer professional measuring and installation along with 5, 10 and 15-year warranties and most importantly, we back our work with a Satisfaction Guarantee."

Bayne added that while other awning companies outsource many of their fabrication services, his facility does it all from start to finish in order to ensure customers of the highest quality.

“We create the designs, do all of the fabrication and use the latest technology to apply fabric to frame,” he explained. “We have full graphics capabilities to help customers visualize their new awnings prior to purchase and to help our commercial customers transform their awnings and canopies into eye-catching signs.”

According to the Professional Awning Manufacturing Association (PAMA), awnings, outdoor curtains and sun shades have grown in popularity in recent years because they do more than enhance the appearance of a business or home, they also reduce energy usage, cut utility costs and protect people and property.

Awnings today are strong, durable and resistant to water, dirt, mold, mildew and sun. UV-resistant material, used in making awnings and outdoor curtains, is recommended by the Skin Cancer Foundation. Plus, awnings are more affordable and flexible than hard construction. Many awnings are motorized with remote-control units and can extend and retract as needed, at the touch of a button. Outdoor curtains and industrial curtains can be retracted, rolled up or moved.

Commercial awnings and canopies also provide signage and serve as lighted billboards for businesses. For example, residents of Grand Rapids can see some of the awnings and canopies made by Muskegon Awning & Fabrication and Grand Rapids Awnings on the Twisted Rooster, Cascade Commons and Johnny Carinos to name only a few of many.

To see more examples of the products and services offered by Grand Rapids Awnings, visit the company’s website, www.grandrapidsawnings.com or visit the showroom Monday through Friday, 9 AM to 5 PM. The phone number is 616-361-4456.

Muskegon Awning & Fabrication is located at 2333 Henry Street in Muskegon and has a large, operational facility along with an awning showroom that is open Monday through Friday from 8 AM to 5 PM. The company has served homeowners and business owners in Western Michigan since 1890. The company website, www.muskegonawning.com, features unscripted and unrehearsed video testimonials from business and residential customers, along with the company’s wide variety of products and services including custom-made and professionally installed residential and commercial awnings, enclosures, screens and shades; boat canvas and sport specialty items such as fishing shanties; flags, banners, pennants and signage; vehicle and industrial tarps, curtains and commercial upholstery, and custom fabrication projects.